# CONFERENCE BULLETIN

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Vol. 39

JANUARY, 1936

Section 1, Number 2

63rd Annual Meeting May 24-30, 1936

 $\equiv$  Atlantic City, N. J. $\equiv$ 



The Ocean Beach ... The Boardwalk ... and in the Background the Giant, Modern Municipal Auditorium and Convention Hall . . .

#### THE CONFERENCE BULLETIN

National Conference of Social Work 82 North High Street, Columbus, Ohio

President: Very Rev. Msgr. Robert F. Keegan, New York, N. Y. Treasurer: Arch Mandel, Dayton, Ohio General Secretary and Editor of the Bulletin:

Howard R. Knight, Columbus, Ohio



#### JANUARY, 1936

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#### THE JANUARY BULLETIN

I	Page
ABOUT ATLANTIC CITY	. 3
MAY CHANGE BALLOT	. 4
FOUR U. S. SPEAKERS NAMED	. 5
MR. STILLMAN RESIGNS	. 7
PROCEEDINGS	. 8
TREASURER'S REPORT	. 9
FINANCIAL STATEMENT	. 10
SOMETHING ABOUT VOTING	. 11
ATLANTIC CITY MAP	. 13
HOTEL HEADQUARTERS	. 13
HOTEL RATES	. 14
HOTEL RESERVATIONS	. 15

#### Membership List Printed

THIS issue of the Conference Bulletin is published in two sections, the regular news section and the annual membership supplement. With an enrollment of 5,797, Conference membership this year stands at an all-time high point and represents an increase of 1,332 over last year.

#### Size

SOME indication of the size of the auditorium in the Convention Hall in Atlantic City—the room in which the booths, information and registration headquarters will be housed at the 63rd Annual Meetingmay be gauged from this: a full-sized football field is laid down there each fall (turf and all) and room remains for stands accommodating several thousand

#### Addresses Needed

TELP wanted! The mailman has been unable to find the following National Conference of So. cial Work members at addresses on record in the Conference office. Consequently, Bulletins, and in some cases Proceedings, mailed to the members have been returned unclaimed.

If you can notify the Conference office of present addresses of these people, it would be thoroughly appreciated. In some cases, possibly, names are incorrectly spelled. In some cases, also, even the cities on record in the Conference files may be incorrect.

Here are the names of missing members:

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### ABOUT ATLANTIC CITY

Program and Setting for 63rd Annual Meeting Receive High Rating; City Abounds With Hotels and Meeting Places



ATLANTIC CITY - Showing a portion of the attractive beach and skyline

A PROGRAM that bites into the heart of current social issues . . . A setting that provides an amazing plentitude of convention comforts and conveniences . . .

That briefly depicts the 63rd Annual Meeting of the National Conference of Social Work which will be held in Atlantic City next May 24 to 30.

While the Program Committee, the Conference president and the various section, committee and associate group chairmen are still busily whipping topics into shape and enlisting significant speakers, the structure of the program reveals that such questions as security (economic and national), employment and unemployment, public welfare, the objectives and accomplishments of group work, private and public social work, youth problems, political-economic developments and numerous other matters will be in the critical spotlight during the seven-day session.

The program is being built around the four-section plan successfully introduced last year in Montreal: Section I dealing with Social Case Work; Section II, Social Group Work; Section III, Community Organization; Section IV, Social Action. Five general sessions are planned. Seven special committees have been authorized to deal with questions concerning social treatment of crime, social aspects of public housing, social aspects of children's institutions, the current relief situation, public welfare personnel, care of the juvenile delinquent, the American Indian. And at least fifty associate and special groups also are to meet with the National Conference.

Of Atlantic City itself . . .

Those who have looked forward to an annual meeting in a city abounding with first-class hotel accommodations at moderate costs, where meeting facilities are both plentiful and centralized, where meeting rooms are spacious and airy and acoustics are excellent, where meeting places and hotels are within a short stroll of each other; a city which is within a few minutes or a few hours of the country's great population centers; a city with splendid recreational and scenic advantages . . . those people will have their answer fulfilled many times over in Atlantic City.

Virtually all of the Conference meetings, including general sessions, will be held under the one roof of the Atlantic City Auditorium and Convention Hall. Facing the Boardwalk and the Atlantic Ocean, the structure covers an entire city block. It houses twenty meeting rooms ranging in seating capacity from 100 to the giant auditorium which seats 41,000. The ballroom will seat 5,000 persons. The lower levels contain two large bathhouses and a 1,000-car garage. The huge ventilating system changes the air throughout the building every seven minutes.

S EVENTEEN hotels (see page 14) have been designated for Conference use, nine on the Boardwalk and eight on "the Avenue" nearby. All of the hotels are within a few minutes' walk of the auditorium.

The Boardwalk extends for eight miles along the sandy ocean beach. It is lined with hotels, theatres

and smart shops. A double lane is provided for rolling chairs.

Six ocean piers reach as far as 2,000 feet over the water. Each has a variety of exhibits, entertainment, concerts and dancing.

The beach is flat and shelves out so far that lifelines are unnecessary. A municipal lifeguard service is maintained, with more than one hundred trained guards.

For those wishing to temper their work with recreation, there also are horseback riding both on the

beach and along bridle paths, deep sea and surf fish. ing, indoor and ocean swimming, tennis, golf, boating.

Atlantic City is sixty miles from Philadelphia—an hour by train or thirty minutes by plane. It is one hundred twenty-five miles from New York City—three hours by train or fifty-five minutes by plane. Several wide highways also lead into the city.

The National Conference of Social Work last met in Atlantic City in 1919. In that year—before the present modern meeting facilities were constructed—the Annual Meeting attracted fewer than 3,000 persons. This year 10,000—or more—can be accommodated easily.

## May Change Ballot

N an effort to save time and confusion in voting for National Conference officers, the Conference Executive Committee has recommended dropping the use of the so-called Hare method of proportional representation in favor of a majority vote. The Executive Committee unanimously voted to submit its proposal to the Conference business session in Atlantic City.

Ever since the Conference adopted the policy of voting for officers by mail, the By-laws have provided that ballots be counted by the Hare method. According to a report by the chairman of the Tellers Committee, however, this system has resulted in numerous illegally marked—and therefore uncounted—ballots from year to year.

Commenting on its suggestion to change the method of vote-counting, the Executive Committee said:

"The reasons for this recommendation are that despite the most careful instructions issued with the ballots, an unusually large proportion of the ballots have to be discarded because of illegal marking which invalidates them for counting. Second, there has been no apparent difference in the results of the balloting as counted by this method than over the more simple majority method. Third, it complicates the process of counting the ballots so that it consumes an enormous amount of time during the week of the Conference

#### Travelers in France

SOCIAL workers from the United States who plan to travel in France this summer while overseas in connection with the London conference, have been invited by the French National Committee on Social Work to use the facilities of its Welcome Committee.

A. Beinheim, assistant secretary, has written from the Paris office of the organization, 18 Rue de Tilsitt (XVII), that the Welcome Committee will provide addresses of families, boarding houses or hotels and will assist in planning pleasure trip itineraries and visits to social work institutions.

without, so far as the Tellers Committee can determine, affecting the results of the election."

The committee voted to recommend to the Conference for action at the business session in Atlantic City, the omission of the part of Section 13, paragraph 9 of the By-laws, reading: "The ballots shall be counted and election determined by the so-called Hare method. Regulations for the application of this method shall be developed by the Executive Committee, and shall be furnished to the committee of tellers for their instruction," and substitution of "Election shall be by majority vote of ballots cast."

#### OTHER CONFERENCES

DELEGATES to the Third International Conference may be interested also in other international meetings scheduled to be held in Europe in the summer of 1936. Brief information about other sessions, together with names of persons who can supply additional details follows:

The International Conference of Medical Social Workers; Bedford College, London; starting July 16; Ida M. Cannon, Massachusetts General Hospital, Boston.

The New Education Fellowship Conference; Cheltenham, England; July 31 to August 14; Frederick L. Redefer, Progressive Education Association, 310 W. 90th St., New York City.

International Conference of Settlements; July 2 to 6; Elfinsward, Hayward-Heath, Sussex, England; Lillie M. Peck, National Federation of Settlements, 147 Ave. B, New York City.

National Council of Girls' Clubs; July 10 to 13; Westfield College, Hampstead, London, N. W.; offices, 3, Bloomsbury Place, London, W. C. 1.

The Second International Congress on Mental Hygiene, which had been scheduled to meet in Paris in July, has been postponed until July, 1937, when an international exposition also is to be held in Paris, Clifford W. Beers, National Committee for Mental Hygiene, 50 W. 50th St., New York City, announced.

## FOUR U. S. SPEAKERS NAMED

## American Social Workers Invited To Participate In Program Of Third International Conference In London; Many Nations Represented

ONDON . . . July, 1936.

Imagine yourself a member of the audience which fills a hall at Bedford College. Surrounding you are men and women from a score of nations; all bound by the same tie - unyielding interest in the problems of human welfare. They, as you, have traveled hundreds or thousands of miles to discuss, exchange and plan ways of coping with the universal job of human rehabilitation: from America, Europe, Asia. Seated about the platform table are leading representatives-one each -of the social work ranks of Great Britain, Czecho-Slovakia, France, Italy,

the United States, Soviet Russia, China, Japan, Mexico. These representatives lead the discussion. The audience participates . . . You participate.

That is a possible glimpse into a probable session of the Third International Conference of Social Work which will meet in London next July 12 to 17.

Those in charge of arrangements hope that several hundred delegates from the United States will attend together with the two or three thousand men and women expected from other nations. The immediate task confronting the United States Committee, headed by Chairman Frank J. Bruno of St. Louis, is in building up the International Conference membership roll in this country.

Instead of pledging an outright cash contribution, the International Conference Committee in this country hopes to obtain 500 members. A \$5 fee covers four years' membership. That fee provides full Conference privileges including registration in London (furthermore, only International Conference members may attend the special summer school sessions at King's College). It provides a copy of the Proceedings, to be published soon after the close of the meeting. The committee points out that the Proceedings alone are invaluable whether or not one attends the London session.

The United States Committee of the Third International Conference of Social Work hopes to meet this country's share of the financial responsibility with 500 memberships. A membership costs \$5 and covers a four-year period. In addition to full Conference privileges, payment of your fee brings you a copy of the Proceedings-which is valuable whether or not you attend the International Conference. Membership funds will be retained in this country until shortly before the London meeting. Hence, if international complications should compel cancellation of the Conference by June 1, membership fees may be returned without obligation. Mail your fees to the National Conference of Social Work, Columbus, Ohio. Use form printed on page 6 for membership application.

While social workers from various sections of the United States are making plans to attend or already are booking steamship passage, the work of molding a program approaches completion. Four speakers from the United States have accepted invitations: Katharine F. Lenroot, chief of the Children's Bureau of the United States Department of Labor and 1935 president of the National Conference of Social Work; Dorothy Kahn, executive director of the Philadelphia County Relief Board and president of the American Association of Social Workers; Margaret E. Rich, assistant general director of the

Family Welfare Association of America, New York City, and C. M. Bookman, executive secretary of the Community Chest of Cincinnati.

Miss Lenroot is scheduled to appear as one of three general session speakers who will discuss the title topic, "Social Work and the Community." Miss Kahn is to be one of three rapporteurs for a special commission dealing with unemployment. Miss Rich is to act as rapporteur for a commission considering social adjustment. Mr. Bookman is scheduled to participate in a general-session international symposium on "Recent Changes in Local Community Life."

Meanwhile, the Program Committee, through Alexander Farquharson of London, general secretary of the International Conference, is reaching out to many other countries for speakers—from Scandinavia to Egypt, from Spain to Holland, from Turkey to China. It is possible a member of the British royal family will deliver the opening address of welcome.

The Conference will concern itself with various phases of the general theme, "Social Work and the Community." Four general sessions are planned. At the outset of the meeting, also, five commissions will be organized and every delegate will be expected to identify himself with one of these groups which will

make intensive studies of five subjects: health, education and recreation, material welfare, social adjustment, unemployment.

If the six-day program represents the meat of the Third International Conference, rich desserts also are promised in the pre-Conference summer school session on British social work and the opportunities both during the week of the meeting and after to venture to historic British and continental spots. Furthermore, those desiring to meet and chat with delegates from the United States or other countries will be aided by a bureau to be established for their convenience at Conference headquarters.

THE cost of attending summer school, including registration and one week's residence at King's College, will total approximately \$25. Registration is being limited, and definite quotas are allowed each country to assure widespread representation. Summer school applications of only 75 delegates from the United States will be accepted and registrations will be allotted in the order received at the offices of the National Conference of Social Work, Columbus, Ohio. The entire course will be conducted in English. The tentative program includes studies and discussions in four general subjects: unemployment and its remedies, education for citizenship, physical welfare (including health services and housing) and juvenile welfare.

In addition to several projected travel parties sponsored by United States delegates, British social workers are arranging a series of special study tours which will start a few days after the Conference closes its deliberations. Pamphlets outlining some of the itineraries have been sent to the offices of the National Conference and will be mailed upon specific request as long as the supply lasts.

The Conference Committee has estimated costs for the entire trip from the United States (not including summer school or special tours) at \$225 with third class steamship accommodations; \$275, tourist class, and \$375, cabin class. These estimates include round trip boat fare, railway fares from the port of landing in England and return and reasonable hotel accommodations in London for the week of the Conference.

The Hotel Great Central, Marylebone Road, London W. 1, has been selected as official headquarters for United States delegates. The National Hotel, Upper Bedford Place, Russell Square, London, W. C. 1, also is recommended for Conference members. Rates at the Great Central are listed as \$2.85 a day for a single room without private bath, \$3.85 for a single room with private bath, \$5.70 for a double room without private bath and \$7.45 for a double room without private bath. At the National, single rooms without private bath, \$3.85 (no rooms at this hotel are available with private baths). In each case 10 percent will be added as a service charge. Every rate also includes breakfast.

Reservations may be made directly with the hotels. While the International Conference has designated no official travel bureau, the Open Road, 8 W. 40th St., New York City, announced it will take care of hotel reservations for delegates booking steamship passage through its office. That organization has reserved accommodations in both tourist and third classes on two ships—S. S. Britannic (Cunard White Star Line) leaving New York June 27 and arriving at Southampton early in the morning of July 5, and S. S. Ile de France (French Line) leaving New York July 3 and arriving at Plymouth July 9. Round trip rates quoted on the Britannic are \$215, tourist class, and \$150.50, third class; on the Ile de France, \$236 tourist, and \$155.50, third class. The United States revenue tax of \$5 must be added in each case.

Additional information concerning the Third International Conference may be obtained through the office of the National Conference of Social Work.

#### APPLICATION FOR MEMBERSHIP

Please	enroll	me	25 1	member	of	the	International	10	onference	of	Social	Wark	
Flease	enron	me	d5 d	member	OI	me	international		onterence	OI	Social	WOLK	ı.

Attached is my check for \$

(Fee of \$5 covers four years' membership and includes Proceedings)

Name

Affiliation

Address

Mail application and fee to National Conference of Social Work 82 North High Street Columbus, Ohio

## Mr. Stillman Resigns

HARLES C. STILLMAN, who has served as treasurer of the National Conference of Social Work since April, 1930, submitted his resignation at the close of the Conference Executive Committee meeting in New York City this month. The Executive Committee accepted the resignation, complying





Mr. Mandel

Mr. Stillman

with Mr. Stillman's wish that he be relieved of the responsibility in order to devote full time to his work as director of the School of Social Administration at Ohio State University.

The committee appointed Arch Mandel, executive secretary of the Community Chest of Dayton, Ohio, the new treasurer.

During the past year Mr. Stillman served as FERA administrator for the State of Ohio while continuing his positions with the University and with the Conference. He recently resigned from the federal post in order to give undivided attention to his work at Ohio State

Mr. Stillman agreed to continue as chairman of the Special Committee on the Current Relief Situation, which will hold sessions at the 63rd Annual Meeting in Atlantic City.

While serving as treasurer under seven National Conference presidents, Mr. Stillman saw Conference membership increase by nearly 2,000 to a present high mark of 5,797 and witnessed the yearly income pass the \$40,000 mark. He has been a Conference member since 1911.

Mr. Mandel's various past positions include those of teacher in the New York City public schools, special agent with the United States Tariff Board, with the Training School for Public Service, with the Dayton Bureau of Municipal Research, assistant director of the Detroit Bureau of Governmental Research and director

## **New Overseas Members**

A NOTHER far corner of the world now is represented in National Conference of Social Work membership as a result of the recent enrollment of the National Young Women's Christian Association of Australia. Margaret Edmond, national business secretary of the organization, who sent the membership from her office in Melbourne, wrote that her association especially desired the Conference Proceedings.

One more membership from across the seas arrived this month from the Young Men's Christian Association of Honolulu. Ralph G. Cole, general secretary, sent word that he and the association's boy's secretary, both plan to attend the 63rd Annual Meeting in Atlantic City. This membership brings Honolulu's representation in the Conference up to four, of which three are agency memberships and one, individual.

The Conference's overseas representation increases steadily. One member lives in Manila, P. I.—Dr. Jose Fabella, public welfare commissioner there. He has belonged since 1921. Porto Rico has an enrollment of five; the Virgin Islands, one; Japan, three; France, one; Germany, one; Belgium, one; Switzerland, one; England, five; Scotland, one.

The longest continuous membership from a foreign country now recorded in Conference files is that of Shingo Takata of Osaka, Japan, who has been affiliated with the National Conference since 1919.

of the Dayton Research Association. He has served as executive secretary of the Dayton Bureau of Community Service since August, 1926. He has been a member of the National Conference of Social Work since 1918.

#### SUGGESTIONS FOR NOMINATIONS

A LL Conference members are reminded that they may submit suggestions for nominations of 1936-37 officers directly to Percival Dodge, chairman of the Committee on Nominations. The committee will make its report at the general session of the Annual Meeting, May 29. Meanwhile, it earnestly solicits suggestions for officers or for members of the Executive Committee. The suggestions should be sent to Mr. Dodge, who is secretary of the Council of Social Agencies of Detroit, directly to his office, 51 W. Warren Ave., in that city.

## **Proceedings**

HOEVER may regard the new Proceedings of the National Conterence of Social Work as a ponderous volume to be deposited upon a shelf and kept for infrequent use in reference work, deprives himself, or herself, of a whole lot of enlightening—and thoroughly entertaining—excursions into the world (the social world, the economic world, the political world, the welfare world) at work. Clearly printed and compactly bound, even its size—748 pages—belies the description, "ponderous."

The book contains sixty-two addresses delivered at various sessions of the 62nd Annual Meeting of the National Conference in Montreal last June plus the verbatim report of the memorial service for Jane Addams, who died twenty days before the Conference convened.

The content may be regarded as dividing roughly (and with no apparent planning toward this end) into (1) politico-economic discussions, sometimes leaning toward the left; (2) analyses of purposes and accomplishment in the specific fields of social work, as group work and case work; (3) illuminating reports of surveys and undertakings in such fields as child guidance, youth problems, delinquency and crime; (4) a miscellany of material drawn from professional experience in social work and related lines.

In it you will find variety. You will find attacks and defenses of current security legislation. You will find ominous forecasts of war and widespread fascism (and proposals of "ways out"). You will find an insider's description of the Tennessee Valley Authority—right now so timely as that particular New Deal creation awaits the judgment of the Supreme Court. You will find plans—some operating, some suggested—for health insurance, redistribution of wealth and realignment of taxation. You will find public and private social work under the microscope. You will find relief and rehabilitation discussed . . . You will find much valuable material in the realm of social work you never knew before and—what is especially pleasing—along with incisive thinking you will find crisp writing.

Concerning this last, for example, A. B. MacDonald of the Extension Department of St. Francis Xavier University, Antigonish, N. S., presents a thoroughly descriptive picture of the rehabilitation of a far-flung community: rural Nova Scotia. His paper details the results of the introduction of education and what generally is being termed planned economy, in that vast northern area; a movement which brought both cultural and economic reawakenings to a decaying community. The tenor of his subject and his writing may be found in one of his sentences:

"I know of a man in the remote fishing village of Ingonish who, at the age of seventy-six, learned to read and write, and today he is the happiest man in the far north of Cape Breton."

One must take more than casual notice, too, of such a discussion as that of Paul H. Douglas, professor of Economics at the University of Chicago, on "The Prospects for Social Justice" and his warning:

"I am not an alarmist, but I see great difficulties and trials before us in the future. Fascism is not inevitable, but if the depression continues, it will become increasingly probable unless those of us who believe in democracy struggle with determined ardor to make it prevail. Unless the truly democratic forces of the country can unite we are likely to be forced back into the political and cultural dark ages with a truly catastrophic result."

By no means, however, is the emphasis of the volume placed on current political or international affairs. The group worker, the case worker, the medical social worker and those in the various other professional categories will find much of specific value in their own fields. The program at the Monteral meeting centered about the four sections: social case work, social group work, community organization and social action. Consequently those matters receive a lion's share of attention.

Crace L. Coyle's paper on "Group Work and the Social Change," which won the Pugsley award as the most important contribution to the subject matter of social work at the Montreal session, is a clear-cut exposition of the purposes, responsibilities and aims of the group work agency. One realizes from it the strategic position of the group worker in molding the interests and viewpoints of both children and adults. The group worker helps shape the thinking, or at least points the way, for those who look to him for cultural, educational and social guidance. One hopes that such a person—such a leader—possesses that qualification Miss Coyle prescribes as esential: "intelligent and courageous education on social issues."

To take such a very few examples from the abundance of material contained in the Proceedings scarcely indicates the scope of the book.

One will want to read Grace Marcus on "The Status of Social Case Work Today," Sophonisba P. Breckinridge on "What We Have Learned about Emergency Training for Public Relief," Anne Smith on "Group Play in a Hospital Environment," Fred R. Johnson on "The Integration of Emergency Relief with State and Local Departments of Public Welfare," Mary van Kleeck's papers and Harry L. Lurie's, Frances Perkins' and Sir Francis Floud's reports on economic and social security, Katharine F. Lenroot's on "Social Work and the Social Order" . . .

For that matter one probably will want to read all of them. And one should. —H. P. L.

Proceedings of the National Conference of Social Work, 748 pages, \$3. University of Chicago Press, 5750 Ellis Ave., Chicago, Ill. May be ordered directly from publishers. Sent without additional cost to all National Conference members paying annual fees of \$5 or more.

### TREASURER'S REPORT

## Year of 1935 Shows 29.7 Percent Gain in National Conference Membership and Increase in Total Income

YOUR treasurer herewith presents his report for the fiscal year January 1 to December 31, 1935. Three additional statements also are printed: A, showing all cash received and expended during the year; B, showing the budget adopted by the Executive Committee a year ago, what has actually been received and expended in 1935 as compared with that budget and the recommended budget for 1936; C, an analysis of the membership for 1935 and an estimate for 1936 as the basis of the 1936 budget.

Total cash receipts have been \$40,844.19. There is still \$715 of guarantee due from Indianapolis which will be received shortly and should be counted as an asset on 1935 business. The \$1,000 guarantee that would have been paid by Washington agencies but because of the move to Atlantic City was not so paid, has been replaced by a \$1,000 cash payment from Atlantic City and is included under miscellaneous income.

Total expenditures have been \$39,832.36. The bill for the 1935 Proceedings estimated at \$4,000 at this time has not been received. All other bills are paid. In paying the bill for the 1934 Proceedings and Index we were credited with sales and royalties on the Index and the 1934 Proceedings of \$3,670.47. Therefore this amount might well be added to both the income and expenditures to show the gross figure. Because this money did not go through the treasury, it is not included in the financial statements.

In considering the 1935 budget results, it should be remembered that the budget as originally presented called for an income of \$36,500, and expenditures of \$33,160, to which was added the 1934 deficit of \$2,519.85, making a total of \$35,679.85. The Executive Committee added \$4,000 to this budget to permit the establishment of a year round publicity and membership promotion program. The sales on the Index have been disappointing. Originally an edition of 2,000 was ordered and the price determined on that basis.

When advance sales did not reach our expectations, the edition was cut to 1,000 of which about 800 copies have been sold. This resulted in a loss of about \$1,900. There will be a small income as the balance of the copies are sold and tuture editions will cost much less as the type is being held.

Your secretary, upon authorization of the Executive Committee, was sent to the meeting of the Executive Board of the International Conference of Social Work in Rome last February at a cost of about \$500 which had not been anticipated in the budget. Additional stenographic and clerical help have been required in the office. The income was reduced by the fact that approximately two thousand persons attended the Montreal meeting who did not register and hence presumably did not share in the financial support of the Conference. The net result of all this is that we carry over into 1936 a deficit of \$2,273.17, less than a year ago, but a deficit nevertheless.

At the close of the year there were 5,797 paid members of the Conference as compared with 4,465 a year ago, a net gain of 1,332 or 29.7%. The membership estimates for 1936 are based on the same renewal rate in 1936 as in 1935 and a reasonable increase in new members because of the anticipated larger attendance at Atlantic City and the fact that membership promotion from the office will be carried on during nine months of the year instead of three as in 1935.

The Budget for 1936 continues the staff at the present basis with the addition of a bookkeeper estimated at \$1,500. It makes allowance for increased costs of a larger membership, Proceedings, Bulletins, office work in recording, billing and collecting membership fees. The more frequent meetings of the Program Committee and the greatly increased size of the annual meeting have also been considered.

Your treasurer wishes to express his appreciation of the loyal support of Conference members without which the Conference would not be possible.

-CHARLES C. STILLMAN.

#### Consultation Service

NEW features and new ideas will be introduced into the Consultation Service at the 63rd Annual Meeting in Atlantic City. At a meeting of participants in the service, held this month in New York City, a committee was selected to work out improvements.

Evart G. Routzahn, associate director of the Depart-

ment of Surveys and Exhibits, Russell Sage Foundation, is chairman; F. Emerson Andrews of the Publications Department of the Russell Sage Foundation, executive vice-chairman. Other members are Mollie Condon of The Survey; the Rev. C. Rankin Barnes, executive secretary of the Department of Christian Social Service of the Protestant Episcopal Church, and Shirley Moore of the Family Welfare Association of America.

#### FINANCIAL STATEMENT AND BUDGET

National Conference of Social Work

FINANCIAL					BUDGET STAT	EMENT	
January 1—D					January 1, 1935—Dece	mber 31, 1935	
Operating Balance, January	1			\$757.12	Budget	Actual	Budget
Receipts:					1935	1935	1936
Memberships		\$35,01	3.83		Income:		
Contributions		3,77	9.10		Memberships\$37,000.0	0 \$34,728.83	\$45,300.00
Sales, Bulletin		2	1.25		Guarantees 2,000.0	0 1,285.00	2,000.00
Sales, Proceedings		1	3.40		Miscellaneous	0 4,023.24	1,500.00
Refunds		62	6.93				
Miscellaneous		57	6.56		Total\$40,500.0	0 \$40,037.07	\$48,800.00
Index			6.00				
International Conference		5	0.00		Expenditures:		
Total			\$	40,087.07	Salaries\$19,700.0	0 \$18,958.04	\$25,125.00
Total Receipts and Balar	100		4	40,844.10	Travel 4,400.0	0 6,297.81	5,500.00
Total Receipts and Balan	ICC		P	10,011.10	Printing 7,500.0	7,256.58	8,500.00
*Expenditures:					Postage 2,300.0	2,594.62	3,000.00
Salaries		\$18,95	8.04		Supplies 1,000.0	0 1,215.38	1,000.00
Travel		6,29	7.81		Telephone & Telegraph 500.0	559.85	500.00
Printing		7,25	6.58		Rent 960.0	960.00	960.00
Postage		2,59	4.62		Equipment & Repairs 300.0	0 642.07	500.00
Supplies		1,21	5.38		Miscellaneous 500.0	1,267.01	500.00
Telephone and Telegraph		55	9.85		Refunds	31.00	
Rent		96	0.00				
Equipment and Repairs		64	2.07		Total\$37,160.0	\$39,782.36	\$45,585.00
Miscellaneous			7.01				
Refunds		3	1.00		General Administration \$12,200.0	\$12,889.89	\$14,300.00
Total	-			39,832.36	Membership and Publicity 4,500.0	3,588.70	3,725.00
Balance			ed.	1,011.83	Annual Meeting 3,300.0	4,481.31	3,700.00
Dalance			b <sub>0</sub>	1,011.03	Proceedings and Index 4,750.0	4,511.39	5,300.00
*Functional Distribution of	Expend	ditures:			Bulletin 2,550.0	2,617.44	3,500.00
Administration		\$12,88	9.89		Office Operation 9,360.0	10,989.98	14,560.00
Membership and Publicity		3,58	3.70		Other 500.0	703.65	500.00
Annual Meeting		4,48	1.31				
Proceedings and Index		4,51	1.39		Total\$37,160.0	\$39,782.36	\$45,585.00
Bulletin		2,617	7.44		*Includes 1934 deficit of \$2,519	85.	
Office Operation		10,989	9.98		and the second of paying		
Other		75	3.65				
		\$39,83	2.36				
					RECAPITULA	TION	
					Budget	Actual	Budget
MEMBERSHIP S	STATEM	MENT 1	935		1935	1935	1936
\$3	\$5	\$10	\$25	Total	Cash Balance	\$ 757.12	
Memberships Dec. 31,			•		Income\$40,500.0		\$48,800.00
1934 renewable in					Balance, Indianapolis	,	, ,
19351646	2196	239	384	4465	guarantee	715.00	
1934 memberships re-			,		0		
rewed in 1935 880	1562	225	298	2965	Total Assets	\$41,509.19	
New members 19351466	1112	128	126	2832	Deficit	2,273.17	
Total members Decem-						-,	
ber 31, 19352346	2674	353	424	5797	Total\$40,500.0	\$43,782.36	\$48,800.00
Net gain 700	478	114	40	1332		7 ,, 02.00	,,
1935 renewal rate53.4%	71.1%	94.1%		66.4%	Expenditures \$37,160.0	\$37,262.51	\$45,585.00
				, -	Deficit, 1934		, ,
ESTIMA	TES 19	936			Unpaid Bill, estimated	4,000.00	
1935 memberships re-					Deficit, 1935	1,000.00	2,273.17
newed in 1936 (est.) 1253	1901	332	328	3814	and the same of th		
New members (est.)2000	1500	200	200	3900	Total\$39,679.8	\$43.782.36	\$47,858.17
Total estimated3253	3401	532°	528	7714	- 000	p , , 02 0	p ,
Net gain 907	727	179	104	1917	Balance, estimated December 31, 19	26	d041 92

## SOMETHING ABOUT VOTING

# Here are Regulations Governing the Casting of Ballots for 1936-37 Officers of National Conference; Nominees Listed

WITH National Conference election time approaching (the committee of tellers will be laboring over its counting task in Atlantic City about four months from now), it is time to review the lesson in "voting—how and who." Turning, therefore, to questions and answers:

1. Who may vote?

The answer is contained in Section 8 of the By-laws and reads: "Any person may vote at any annual meeting of the National Conference of Social Work, provided (1) That he is a member in good standing at the time of such meeting, and (2) That he was a member in good standing at the last preceding annual meeting. However, if he was not in good standing at the time of such meeting by reason of non-payment of dues, then subsequent payment of such dues shall satisfy the requirements of this subsection.

(Note: This last sentence has been interpreted by the Election Committee as applying only to those who have a record of previous membership. It does not permit a person who has never been a member until this year to acquire the voting privilege by paying last year's dues.)

"Any institutional member, or any institution which is a contributing member as defined in Article 1 of these By-laws, may cast its vote at any annual meeting of the Conference by designating any member of its board or staff who shall appear personally to cast the said ballot."

2. How does one vote?

The official ballot for the election of officers will be mailed to all members of the Conference who under the Constitution and By-laws have either established the right to vote by payment of current membership fees or can establish the right to vote by the payment of membership fees prior to the close of the polls at 5 o'clock p. m., Thursday, May 28, at Conference head-quarters. Full instruction as to the use of the ballot together with a return envelope will be enclosed with the ballot when it is mailed from the Conference office just prior to April 1.

Ballots may be returned in either of two ways: (1) Members may mail them to Conference headquarters in Columbus, but such ballots must be received at the Conference office by May 14; or, (2) Members may deposit them at a specified polling place in Conference headquarters in Atlantic City before the close of the

polls.

"Ballots returned by mail," the By-laws provide, "must be signed by the voter and shall be discarded as invalid if received without such signature." 3. What type of ballot is used?

The so-called Cleveland ballot, so prepared that the member may vote for as many candidates as he may desire, in the order of preference.

4. Who tabulates the votes?

A committee of three tellers appointed by the president. The results are announced during the Annual Meeting.

5. What offices are to be filled in the next election?

The four executive positions, seven positions on the Executive Committee, various positions in the four sections and various committees.

As directed by the National Conference By-laws, the Bulletin herewith publishes the names of nominees for 1936-37 offices as follows:

For President: J. Prentice Murphy, Children's Bureau, Philadelphia, Pennsylvania.

For First Vice-President: Edith Abbott, University of Chicago, Chicago, Illinois.

For Second Vice-President: T. Arnold Hill, National Urban League, New York City.

For Third Vice-President: Ellen C. Potter, State Department, Institutions and Agencies, Trenton, New Jersey.

Those nominated for the Executive Committee, terms to expire in 1939 (seven to be elected), are:

Alida C. Bowler, Carson Indian Agency, Stewart, Nevada.

H. M. Cassidy, Department of Social Welfare for the Province of British Columbia, Victoria, British Columbia.

Martha A. Chickering, University of California, Berkeley, California.

William A. Hacker, Indianapolis Schools, Indianapolis, Indiana.

C. M. Hincks, National Committee for Mental Hygiene, New York City.

Jane Hunter, Phyllis Wheatley Association for Colored Women, Cleveland, Ohio.

Paul U. Kellogg, The Survey, New York City.

Katharine F. Lenroot, Children's Bureau, Washington, D. C. Solomon Lowenstein, Federation for the Support of Jewish Philanthropic Societies, New York City.

Rose J. McHugh, State Department of Social Welfare, Albany, New York.

W. I. Newstetter, Western Reserve University, Cleveland, Ohio.

Bertha V. Reynolds, Smith College School for Social Work, Northampton, Massachusetts.

L. Josephine Webster, Vermont Emergency Relief Administration, Burlington, Vermont.

Elizabeth Wisner, Tulane University, New Orleans, Louisiana.

Candidates for positions on various committees and sections remain as announced in the July Bulletin on page 24 and the October Bulletin, page 6.

### CONCERNING CONFERENCE MEMBERSHIP

THINK of the Annual Meeting—yes! But think of Conference membership as a year-around requirement. If you already belong, interest some friend in social work . . . a board or staff member . . . to join. Or see that your agency becomes a sustaining or institutional member. If you are not a Conference member, be one.

The following is adapted from a membership letter recently sent from the Conference office. It tells its own story.

We say: We invite your agency to join the National Conference of Social Work.

You say: Why?

We: Because affiliation will bring you professional advantages otherwise unobtainable.

You: How?

We: The National Conference itself exists for social workers, their agencies and those in related fields. Its job is to interpret developments in the social work and allied professions, to crystallize thought, provide a meeting ground for social workers and laymen, to develop new trends and integrate new ideas in social work and collateral fields.

You: How would membership affect our organization?

We: By making you and your board and staff members parties to the program outlined above. By bringing you such publications as the annual Proceedings and the quarterly Bulletin. By offering you and members of your board and staff the opportunity of participating in the annual

active

meeting without cost above your agency membership fee.

You: But we are getting along without Conference membership.

We: Which makes it all the more important that you join. You are missing advantages Conference membership alone will bring. Furthermore, the Conference depends entirely upon memberships for maintenance and its looks to agencies for the principal part of its support.

You: Is there any particular part of the Conference program that touches our specific type of

We: Decidedly; throughout the four Conference Sections—Social Case Work, Social Group Work, Community Organization and Social Action. These sections receive major consideration in the program at the next annual meeting in Atlantic City, May 24 to 30.

You: How much will membership cost?

We: A sustaining membership is \$10 annually. That permits you to register four of your board or staff at the annual meeting. An institutional membership is \$25 annually. That permits you to register ten board or staff members. Either one brings full Conference privileges, including reduced railroad fares to the annual meeting.

You (we hope): Fine. We shall mail you a check for our membership.

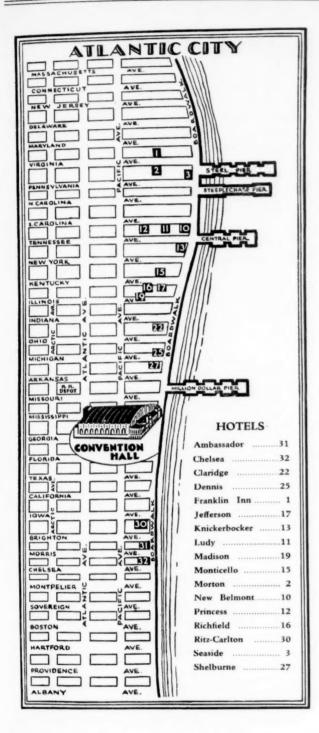
We: Thank you sincerely. We are certain you will profit from membership to the very fullest extent.

#### National Conference of Social Work 82 N. High Street, Columbus, Ohio

Please enroll me as an institutional member of the National contributing	d Conference of Social Work
Check for \$is attached.	
Name and position	
Organization	
Organization	
Address	
ANNUAL FEES-Active \$5 (\$3 without Proceedings	): Sustaining, \$10: Institutional, \$25: Con

ANNUAL FEES—Active, \$5 (\$3 without Proceedings); Sustaining, \$10; Institutional, \$25; Contributing, over \$25.

Make check payable to Arch Mandel, Treasurer.



This map illustrates the central location of the Auditorium and Convention Hall in Atlantic City. Fronting on the Boardwalk and the ocean beach, the huge building also is within a few blocks of all the hotels designated for use of those attending the 63rd Annual Meeting of the National Conference. Most of the daily sessions and all of the evening general sessions are scheduled within the Convention Hall which will accommodate about twenty meetings simultaneously. Registration and information headquarters and consultation service will be housed there also.

## Hotel Headquarters

Group	Hotel
National Conference of Social Work	Ambassador
American Association of Social Workers	Ambassador
American Association of Schools of Social Work.	Chelsea
American Association of Visiting Teachers	Chelsea
American Birth Control League	Chelsea
American Legion, National Child Welfare Division	n.Ambassador
American Public Welfare Association	Ambassador
Association of the Junior Leagues of America	Claridge
Big Brother and Big Sister Federation	Morton
Child Welfare League of America	Ritz-Carlton
Church Conference of Social Work of the Federa	
Council of Churches of Christ in America	Dennis
Community Chests and Councils, Inc	Ambassador
Episcopal Social Work Conference	Ambassador
Family Welfare Association of America	Ritz-Carlton
Life Insurance Adjustment Bureau	Madison
Mothers' Aid Association	Ambassador
National Association for Travelers Aid and	
Transient Service	
National Committee on Volunteers in Social Wo	
National Council for the Physically Handicapp	edDennis
National Girls' Work Council	
National Institute of Immigrant Welfare	
National Probation Association	
Salvation Army	Dennis

#### SECTION NOMINEES

I F you have any suggestions for officers to be elected in 1937 for the four Conference sections, send them to the chairmen of the section nominating committees. The sooner you send them, the better the chairmen will like it, for your suggestions will help in shaping the roll of nominees to be presented at the 63rd Annual Meeting in Atlantic City.

The names and addresses of the nominating committee chairmen follow:

Section I, Social Case Work—Frances Taussing, Jewish Social Service Association, 71 W. 47th St., New York City.

Section II, Social Group Work—Wilber I. Newstetter, School of Applied Social Sciences, Western Reserve University, Cleveland, Ohio.

Section III, Community Organization—Helen Currier, Council of Social Agencies, P. O. Box 667, Dayton, Ohio.

Section IV, Social Action—T. Arnold Hill, National Urban League, 1133 Broadway, New York City.

## HOTEL RATES FOR CONFERENCE WEEK

HERE are the hotel rates for delegates to the 63rd Annual Meeting of the National Conference. Seventeen Atlantic City hotels have been designated for Conference use. Single room prices vary from \$1.50 up; double rooms, \$2 up.

The Boardwalk hotels all face the beach and ocean. The Avenue hotels are nearby. All are within walking distance of the Auditorium and Convention Hall where consultation service will be housed and most of the meetings are scheduled.

#### **BOARDWALK HOTELS**

	Without P	rivate Bath	With Priv	ate Bath
	Single	Double	Single	Double
Ambassador			\$3-4-5-6	\$6-7-8-10
Chelsea Boardwalk at Morris Ave.	\$2.50	\$4.00	\$3.3.50-4-5-6	\$5-6-7-8
Claridge Boardwalk at Park Place			\$4-5-6	\$6.7.8
Dennis Boardwalk at Michigan Ave.	\$3.00	\$5.00	\$3.50-4-5-6	\$6-7-8 9-10
Knickerbocker Boardwalk at Tennessee Ave.	\$2.50-3	\$3.50-4	\$3-3.50-4	\$5-6-7
New Belmont	\$2.2.50	\$3.4	\$2.50-3	\$4-5-6
Ritz-Carlton  Boardwalk at Iowa Ave.			\$3-3.50-4-5-6	\$5-6-7-8-9-10
Seaside Boardwalk at Pennsylvania Ave.			\$3-3.50-4	\$5-5.50-6
Shelburne Boardwalk at Michigan Ave.			\$4.5.6	\$6-7-8
AVENUE	HOTELS			
Franklin Inn 157 S. Virginia Ave.	\$1.50	\$2.50-3	\$2-2.50-3	\$3.50-4-5
Jefferson 136 S. Kentucky Ave.			\$3.3.50	\$5-6
Ludy S. South Carolina Ave.	\$2.50	<b>\$4.00</b>	\$3-3.50-4	\$5-6-7
Madison 123 S. Illinois Ave.			\$3.50-4	\$5-6-7
Monticello 131 S. Kentucky Ave.	\$2.00	\$3.00	\$2.50	\$4.00
Morton  150 S. Virginia Ave.	\$2-2.50	\$4.00	\$3-3.50-4	\$5-6-7
Princess  144 S. South Carolina Ave.	\$1.50	\$2.2.50	\$2.50	\$3-3.50-4
Richfield			\$2-2.50-3	\$4-5-6

## HOTEL RESERVATIONS

YOU will gain much and lose nothing by sending your Atlantic City hotel reservations in early. Conference officers and those in charge of housing in the Conference city are anticipating an unusually heavy registration at the 63rd Annual Meeting. The demand for rooms already is exceeding earlier expectations.

In mailing your request for reservations, it is suggested you use the application form printed below. Designate the hotels of first, second and third choice. Your first choice will be granted if possible. Send the application to the Convention Bureau at Atlantic City. You will receive confirmation of your order from the hotel in which your room reservation is made.

The Ambassador Hotel has been selected as headquarters for the National Conference of Social Work. The headquarters hotels of associate and special groups are listed elsewhere in the Bulletin.

With the supply of single rooms rapidly diminishing as a result of numerous advance registrations, the Housing Bureau suggests that, insofar as possible, delegates plan to engage double rooms and share them with roommates.

The Housing Bureau can assume responsibility only for reservations made through its office and in hotels specified for Conference use.

Please make	hotel reservations noted below:	
	Hotel	First Choice
	Hotel	Second Choice
	Hotel	Third Choice
□ Double Bed □ Single Bed □ Twin Beds	}	person(s) Rate preferred \$
	at	A. M
Rooms will be o	•	
	Name	Address
n		
Mail to		Signed

Registration, Information Service, etc., will be at the Municipal Auditorium. Please use blank when writing for your hotel reservations.

## It Is Not Too Late!

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